

Press Release

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Bergo Flooring strengthen its innovation capacity and market expansion with the recruitment of two key individuals

Bergo Flooring, a world-leading company in injection-molded floor tiles, is strengthening its position by recruiting two strategically important employees. Frida Bengtsson joins as Product Manager and Head of R&D, while Tomas Horvath takes on the role of Head of Sales.

With over five decades of expertise in manufacturing and development, Bergo Flooring has established itself as a pioneer in sustainable and circular flooring solutions. The recruitment of Frida and Tomas is part of the company's long-term strategy to drive product development, strengthen its market presence, and accelerate global growth.

Frida Bengtsson – Enhancing product development and sustainability

Frida Bengtsson brings significant experience as a leader in R&D, marketing, procurement, and logistics. Most recently, she held an international role as Product Manager for a Swedish design furniture company. Her expertise in strategic development, sustainable materials, and aesthetics will be crucial in further developing Bergo's product portfolio.

"I am really looking forward to contributing to Bergo Flooring's journey with new solutions and sustainable alternatives that push the industry forward," says Frida Bengtsson.



Frida Bengtsson, new Product Manager and R&D at Bergo Flooring AB

Tomas Horvath – Expanding sales strategies and market presence

Tomas Horvath has a solid background in sales and business development. He previously served as Sales Director at Coloreel Group AB, where he successfully expanded the company's distribution network and established strategic partnerships. His experience in international sales and market strategy makes him a valuable asset for Bergo's continued expansion.

"Bergo Flooring has built a strong global brand over the long term. I look forward to leading the sales team and strengthening our market presence in both established and new segments," says Tomas Horvath.



Tomas Horvath, new Head of Sales at Bergo Flooring AB

Strategic growth through expertise and innovation

"Frida's deep knowledge in product development, together with Tomas' expertise in sales, will play a crucial role in our continued growth. Their skills strengthen Bergo Flooring in our efforts to develop the flooring solutions of the future and build long-term customer relationships," says Emma Lindén, CEO of Bergo Flooring.

With these key recruitments, Bergo Flooring looks forward to a future characterized by innovation, sustainability, and global expansion.

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About Bergo Flooring

Bergo Flooring is a Swedish, world-leading company, that manufactures and sells injection-molded floor tiles made from sustainable, circular materials. Their flooring solutions quickly and cost-effectively transform dull spaces into attractive environments that inspire activity and social interaction.

Visit: www.bergoflooring.com for more information.

